

Contact

3053359580 (Mobile)
andreszamora@gmail.com

www.linkedin.com/in/andyjamora
(LinkedIn)
www.ajzdesign.com (Portfolio)
www.andyzamoradesign.com
(Portfolio)

Top Skills

Web Development
Web Design
Graphics

Languages

English (Native or Bilingual)
Spanish (Limited Working)
French (Limited Working)

Andy Zamora

Frontend Web Developer Designer at American Honda Motor Company, Inc.
Miami, Florida

Summary

With over 16 years of professional experience in web development, digital media, e-commerce and user experience production I've led, directed and been part of the development of many large online campaigns, promotional sites, and interactive digital projects. As well as having strong back and front end development experience I've also been involved in the marketing and creation of online campaigns.

Experience

American Honda Motor Company, Inc.
Front End Web Developer/Designer
November 2015 - Present (4 years 5 months)
Miami, FL

Responsible for the Frontend development, design and digital marketing production of Honda's official brands and product line sites. Primarily Honda Power Equipment, Honda Parts, Honda Marine, and Honda's official Dealer program. Day to day Design/Coding + Web development utilizing ASP.net, MVC, Angular JS, MySql and Twitter bootstrap. I created all the web interfaces in CSS3 and Bootstrap and wiring in AngularJS to specific components and fields within the web application to pull in product databases and information. A focus also on maintaining and creating web marketing materials for all brand sites. Usage of Axure prototyping tools. Wireframing, interactive testing, conceptual design and mobile ready responsive interactive development.

VIKTRE Sports

Lead User Experience Interface Designer and Developer
June 2015 - November 2015 (6 months)
Miami, FL

Development of the online brand strategy, user experience, and web development for both Mobile Apps and web interfaces.

Gaumard Scientific

Manager of E-Commerce & Web Development

May 2014 - May 2015 (1 year 1 month)

Miami, FL

Responsive and User Experience design/Prototyping and development on all our web and marketing user interfaces. Email marketing creation, design and coding. Directing and developing interactive Virtual demos. UI Design with our current engineering and software developers. Oversaw and lead a team of web developers in the creation of Gaumard Scientific's online presence and e-commerce store. Other responsibilities include managing email marketing campaigns, developing Magento driven online store features, and creating online marketing materials.

Citrix

UX Designer / Web Developer / Sharepoint Developer

April 2013 - May 2014 (1 year 2 months)

ft lauderdale

Was responsible for conceptualizing the creative direction alongside the corporate finance department to create an internal series of team websites to unify it's members and necessary resources under one website.

Dell

Senior User Interface Web Developer/Alienware Webmaster

February 2007 - April 2013 (6 years 3 months)

Miami, FL

Overseeing all Web development and UI / UX experiences for Dell's official gaming brand Alienware. Marketing and digital design.

Education

Longwood University

Bachelors, Graphic Design · (1999 - 2003)

Cairo American College, Longwood University

Graphic/Web Design, Graphic Design